

*Removing barriers to understanding through assistive-reading technology.*

Calling all Adult Education and Literacy Programs! Help train our Smart Dictionary and possibly win a **\$500 cash-prize** in our fun and simple Smart Dictionary Trainer Contest!

### Contest Details

When: Sept. 8th, 2021 - Sept. 30th, 2021. Winners announced Oct. 1st, 2021.

Prizes: \$500 for Top Organization, \$25 for Top Individual

What: Participants generate the dataset for our latest project: Smart Dictionary, an “AI-informed” dictionary to match a word’s definition to how it is used in any sentence. The Smart Dictionary will be incorporated into all of GogyUp’s free and low-cost assistive-reading apps.

### Process for organizations:

1. Email your organization's name and contact to [contest@gogyup.com](mailto:contest@gogyup.com).
2. Recruit as many participants that you can from friends, staff, volunteers, supporters, and (of course) learners.
3. Follow GogyUp on [LinkedIn](#) / [Twitter](#) / [Facebook](#) / [Instagram](#) to keep up-to-date on how your organization is doing against the competition.

### Process for participants:

1. Participants register their name and which organization they’re training for at: <http://www.gogyup.com/trainer>
2. Then, each participant select the definition of the word that matches the context of the passage best
3. For each answer completed the participant and their affiliated organization receive 10 points.

- The organization with the highest number of points by Sept. 30th, 2021 at 11:59 pm will be declared the winner and receive \$500.
- The individual with the highest number of points by Sept. 30th, 2021 at 11:59 pm, regardless of the rank of their affiliated organization, will receive a \$25 Amazon gift card.
- Winners will be notified on Oct. 1st, 2021.

For more information about GogyUp, Smart Dictionary, etc. contact Ned Zimmerman-Bence, Co-Founder and CEO: [ned.zb@gogyup.com](mailto:ned.zb@gogyup.com) or 612-460-5358.

